

Prism awards announced, remodeler makes top 500 list, firm adds new broker-in-charge

Home builders disclose honors



Prism Award

For the 21st year, local home builders touted their peers with top awards in design, advertising, construction, remodeling and sales.

The Charleston Trident Home Builders Association presented the Prism awards on Sept. 25. According to the group, honors went to area home builders and Realtors who exceed standards in product quality, marketing, customer service and new home sales.

The winners are as follows:

BESTS

- Web site design for a builder – Lennar
- Web site design for an associate – McClellan Templeton LLC
- Direct mail program or piece – Manorhouse Builders of SC
- Newspaper ad – Lennar
- Radio commercial – Lennar
- Television commercial – Lennar
- Advertising campaign – Lennar
- Sales & information center – John Wieland Homes & Neighborhoods
- Retail showroom – John Wieland Homes & Neighborhoods
- Remodeling project (\$150,000-\$300,000) – Citadel Enterprises
- Remodeling project (\$500,000 and over) – Thomas Evans Custom Building & Remodeling
- Pool/outdoor living spaces – Aqua Blue Pools
- Community entrance – John Wieland Homes & Neighborhoods
- Single-family homes (\$150,000 to \$200,000) – Harbor Homes
- Single-family homes (\$200,000 to \$300,000) – Manorhouse Builders of SC
- Single-family homes (\$300,000 to \$400,000) – Sintra Homes
- Single-family homes (\$500,000 to



The 21st annual Prism awards were held Sept. 25, sponsored by the Charleston Home Builders Association.



Mark Kerce, of Carolina One New Homes, won sales manager of the year. He oversees Harbor Homes' communities. Presenting the award is Brenda Jaicks, real estate advertising manager of The Post and Courier.

- \$700,000) – Sintra Homes
- Single-family homes (\$700,000 to \$1 million) – Sintra Homes
- Single-family homes (\$1-\$1.5 million) – Artistic Design & Construction
- Single-family homes (\$1.5-2 million) – The Whitney Projects Inc.
- Single-family homes (\$2-\$3 million) – Structures Building Co.
- Single-family homes (\$3-\$4 million) – Priestor's Custom Contracting LLC
- Single-family affordable housing – Structures Building Co.
- Green building company – Structures Building Co.
- Customer service (local volume home builders) – John Wieland Homes & Neighborhoods
- Customer service (custom home builders) – Structures Building Co.
- Customer service (remodelers) – Citadel Enterprises
- Customer service (multi-market home builders) – Harbor Homes

2009 MILLION DOLLAR CIRCLE (presented to Realtors who have sold \$1 million or more in homes): Dan Ryan Builders – Pamela Tinsley; Wieland Realty Associates – Brad Troutman; Lennar – Ab Sanchez, Caroline Parker; Manorhouse Builders of SC – Kimberly Byrd; Centex Homes – Dana Mager, Annee Davis Lemon, Sherry Silver Crosby, Katie Whitehouse, Kelly Gillette, Reta Troutman, Gina Garrard, Guy Prescott Ackerman, Sarah Murray, Kylee Sullivan, Claire Finley; KB Home – Stephanie Sharon; Carolina One New Homes – Shane Ford; Crescent Homes – Eric Bailey

2009 ROOKIE SALESPERSON OF THE YEAR: Centex Homes – Annee Davis Lemon

2009 SALESPERSON OF THE YEAR: Carolina One New Homes – Shane Ford

2009 SALES MANAGER OF THE YEAR: Carolina One New Homes – Mark Kerce

Developer taps home sales chief



Schuyler

A leading broker east of the Cooper is joining The Beach Co. as its top home sales agent. Ben Schuyler will serve as broker in charge and director of residential brokerage at Beach Residential, the residential brokerage division of The Beach Co. Prior to joining The Beach Co.



Classic Remodeling and Construction repeated on the Top 500 list of Qualified Remodeler magazine.

Schuyler was with Coldwell Banker United, Realtors as broker in charge of the Mount Pleasant division.

"We're excited about Ben joining The Beach Company and feel his impressive industry expertise will be a huge asset to our residential brokerage division," says John Darby, the company's president and chief executive. The Beach Co. was founded in Charleston 64 years ago.

Firm named in top 500

A Johns Island "design-build" venture has been named among the leading remodeling outfits in the United States.

Classic Remodeling & Construction Inc. made the Top 500 list of Qualified Remodeler Magazine for 2009.

The magazine cited six criteria in selecting its top 500: years in business, sales volume for the previous year, association memberships, certified employees on staff, industry awards and community service. Qualified Remodeler unveiled the list in its September issue.

"The remodeling industry, like most others, has been challenged to adapt to our ever-changing economy," says Bob Fleming, pres-

ident of Classic Remodeling & Construction. "As we maintain the original design-build services we've offered to our clients over the past 20 years, we're also focusing on developing other services."

Fleming noted that the firm's Specialty Services team focuses on smaller projects, repairs and maintenance. "It draws from our time-tested design-build process but provides a streamlined approach with quicker turn around."

This is the second straight year that Classic Remodeling landed on the Top 500 list. For more information on the company, visit www.classicremodeling.com.

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